

From: [REDACTED]
Sent: Thursday, January 25, 2024 3:34 PM
To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>
Cc: [REDACTED]
Subject: Supplemental agenda (363 NER 2023/01892/LAPR)

Dear Lorna (Licensing)

Pls publish.

[REDACTED] and I are submitting a summary of our most recent correspondence with the Applicant.

Email trail below, explaining our requests to agree with us to Conditions and reasons therefore.

We ask the Sub-Committee to consider our plea to the Applicant for:

1. Amending the alcohol licensable hours to 12:00 noon to 22:00 Monday to Sunday.
2. Credit Card only sales: **All sales of alcohol shall be made by credit card only from 12:00-14:00 and 17:00-22:00.**
3. **There shall be no alcohol deliveries from the Premises.**
4. **No super-strength beer, lagers or ciders or alcohol-types drinks including alcopops and 'tonic wines' of 5.5% ABV (alcohol by volume) or above shall be sold at the Premises**

I would also like the Committee to know that I spoke with the Applicant when he rang me several weeks ago, explaining that unlike his off-licence/Post Office location at the far end of Wandsworth Bridge Road @308,

—363 North End Road is right in the middle of a key Met Police designated Crime Hot Spot.

—I explained the Council's initiatives to improve and support the North End Road streetscape and the lives of those who linger there.

—I explained our Public Safety concerns that could affect his proposed Premises:

—proximity to the many schools and young people

—that there are three homeless hostels close to the proposed Premises, along with the rough sleeping problems in Norman Park and on North End Road itself

—200ml brown bottles of 16.5% Magnum 'tonic wine' and other 'alcopops' are strewn around late night and early morning.

Barclay Road Residents

[REDACTED]

.....
Begin forwarded message:

From: [REDACTED]
Subject: Fwd: draft conditions now redrafted by H&F Licensing for 24th Jan conf call (363 NER 2023/01892/LAPR)
Date: January 23, 2024 at 3:21:55 PM GMT
To: Richard Baker
Cc: [REDACTED]

draft conditions now redrafted by H&F Licensing for your 24th Jan conf call (363 NER 2023/01892/LAPR)

Dear Richard,

As my neighbour [REDACTED] is in meetings through this evening, he has asked me to send to you the below re-drafted Conditions, plus revised licensable hours, all re-worked for us by H&F Licensing, so that you have them for a conference call tomorrow.

Please see below from Lorna to us, and please be in contact with [REDACTED] by email (cc: me/[REDACTED]) as soon after the conference call as possible, as time is now running to avoid/cancel the hearing.

[REDACTED]

.....
Begin forwarded message:

From: "Mckenna Lorna: H&F" <Lorna.Mckenna@lbhf.gov.uk>

Subject: RE: draft conditions to be redrafted for 24th Jan conf call (363 NER 2023/01892/LAPR)

Date: January 23, 2024 at 12:22:31 PM GMT

To: [REDACTED] <[REDACTED]>

Hi [REDACTED],

It was lovely speaking with you this morning. As discussed below is wording that would make conditions enforceable.

1. Hours would not be added as a condition, as these are permitted on the licence. The applicant would have to agree to amend the licensed hours originally applied to the 12:00 to 22:00 Monday to Sunday.

2. Credit Card only sales, would read: **All sales of alcohol shall be made by credit card only from 12:00-14:00 and 17:00-22:00.**

Richard, from [REDACTED]: this is based on no alcohol sales before 12 noon. *It is important to note this condition would be extremely restrictive, as not all individuals would have credit cards. It would be a suggestion that if this is proposed to have it between certain times to alleviate concerns.*

3. The delivery of alcohol could read: **There shall be no alcohol deliveries from the Premises.**

We are only able to add conditions to the licence in regards to delivery, that is related to licensable activities.

4. Alcohol sales of 5.5% - **No super-strength beer, lagers or ciders or alcohol-types drinks of 5.5% ABV (alcohol by volume) or above shall be sold at the Premises**
5. In regards to litter, this is taken from the pool of licence conditions and can be amended with the times - **A responsible member of staff shall carry out proactive litter patrols outside the premises at least [*insert times*] throughout the premises' opening hours and specifically at the end of trading hours to ensure that there is no litter associated with the premises in the immediate vicinity and any such litter found shall be collected and returned to the premises for disposal with the premises' normal waste / refuse collection.**

[I have attached the pool of conditions below which you may find informative in reviewing the situation further.](#)

[Local pool of licence conditions | London Borough of Hammersmith & Fulham \(lbhf.gov.uk\)](#)

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

020 8753 3081

07786747257

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From: [REDACTED]

Sent: Monday, January 22, 2024 5:56 PM

To: Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

Subject: draft conditions to be redrafted for 24th Jan conf call (363 NER 2023/01892/LAPR)

Lorna

We need these to reflect language that is enforceable. They will be presented to the applicant and his advocate at a conf call on the 24th, with the intention that agreed conditions will be sent to you and you will ADD them to the Application.

1 Hours for alcohol sales: 12 noon – 10 pm; (reason: not 07:00 – 23:00)

2 Credit card only (not debit or cash cards) alcohol sales at all times that alcohol is allowed to be sold; (reason: under age and vulnerable people are less likely to have a credit card)

3 No dispatch delivery sales of alcohol (reason: Applicant acknowledged that this (on site sales only) was the intention)

4 No beer, lager, cider, alco-pops etc > 5.5% (reason: to not attract street drinkers and those less vulnerable in the immediate as well as wider area)

5 Litter will be swept at least three times per day; early morning, before the market starts and twice in the mid and late evening (after the market clean up, Mon- Sat)

6 Deliveries: except for newspapers, Monday to Friday not before 8 am and not after 8 pm, weekends 9 am – 8 pm.

Barclay Road Residents

[REDACTED]



end.....end